



Presented by
KELLEY
BUICK® GMC



Clay Pigeon Invitational
Friday, February 11, 2022



Full Moon Howl
Saturday, February 12, 2022



SPONSORSHIP OPPORTUNITIES

All sponsors will be recognized with a logo or listing (varies by level) on the Full Moon Howl web page, online auction software, Full Moon Howl e-blasts and Peace River Center's printed newsletter Streamlines, which is mailed to 4,500+ individuals and businesses.

Exclusive Sponsorship Opportunities



\$20,000

Title Sponsor
EXCLUSIVE

- Two (2) Clay Pigeon Invitational shooter teams of four (4) plus lunch for all team members on Friday, February 11th
- Two (2) tables of ten (10) for Full Moon Howl on Saturday, February 12th
- Display space at both events for cars/trucks/booth and recognition in Clay Pigeon Invitational materials
- Inclusion of sponsor-provided branded promotional items for all Clay Pigeon Invitational participants
- Logo on yard sign at both event entrances
- Sponsor provided banner prominently displayed at both events
- Logo inclusion on PRC provided banner at both events
- Logo in invitation mailed to more than 850 people
- Logo in online auction software
- Emcee/band recognition during both events
- Full-page ad in Full Moon Howl program
- Boosted social media post on PRC Facebook/ Instagram page

SPONSORED

\$10,000

Clay Pigeon Sponsor
EXCLUSIVE

- Two (2) Clay Pigeon Invitational shoot teams of four (4) plus lunch for all team members on Friday, February 11th
- Two (2) tables of eight (8) for Full Moon Howl on Saturday, February 12th
- Recognition included in both event materials
- Inclusion of sponsor-provided branded promotional items for all Clay Pigeon Invitational participants (optional)
- Logo on yard sign at both event entrances
- Sponsor provided banner prominently displayed at both events
- Logo inclusion on PRC provided banner at both events
- Logo in invitation mailed to more than 850 people
- Logo in online auction software
- Emcee/band recognition during both events
- 1/2-page ad in Full Moon Howl program

SPONSORED

\$10,000

Stage Sponsor
EXCLUSIVE

- Two (2) Clay Pigeon Invitational shoot teams of four (4) plus lunch for all team members on Friday, February 11th
- Two (2) tables of eight (8) for Full Moon Howl on Saturday, February 12th
- Recognition included in both event materials
- Logo on yard sign at both event entrances
- Logo inclusion on PRC provided banner at both events
- Sponsor provided banner displayed behind the band at Full Moon Howl
- Logo in invitation mailed to more than 850 people
- Logo in online auction software
- Emcee/band recognition during both events
- 1/2-page ad in Full Moon Howl program

SPONSORED

Exclusive Sponsorship Opportunities



\$10,000
Lounge Sponsor
EXCLUSIVE

- Two (2) Clay Pigeon Invitational shoot teams of four (4) plus lunch for all team members on Friday, February 11th
- Two (2) tables of eight (8) for Full Moon Howl on Saturday, February 12th
- Logo on yard sign at event entrance
- Logo inclusion on PRC provided banner at both events
- Sponsor provided banner displayed in lounge at Full Moon Howl
- Logo in invitation mailed to more than 850 people
- Logo in online auction software
- Logo on beverage napkins at Full Moon Howl
- Emcee/band recognition during both events
- 1/2-page ad in Full Moon Howl program

SPONSORED

\$10,000
Dining Room Sponsor
EXCLUSIVE

- Two (2) Clay Pigeon Invitational shoot teams of four (4) plus lunch for all team members on Friday, February 11th
- Two (2) tables of eight (8) for Full Moon Howl on Saturday, February 12th
- Logo on yard signs at event entrance
- Sponsor provided banner displayed at Full Moon Howl
- Logo inclusion on PRC provided banner at both events
- Logo in invitation mailed to more than 850 people
- Logo in online auction software
- Recognition on signage at all Full Moon Howl dinner tables
- Emcee/band recognition during both events
- 1/2-page ad in Full Moon Howl program

\$7,500
Auction Sponsor
EXCLUSIVE

- One (1) Clay Pigeon Invitational team of four (4) plus lunch for all team members on Friday, February 11th
- Two (2) tables of eight (8) for Full Moon Howl on Saturday, February 12th
- Logo inclusion on PRC provided banner at both events
- Logo on 600 paddles used in live auction during Full Moon Howl
- Logo in invitation mailed to more than 850 people
- Logo in online auction software
- 1/4-page ad in Full Moon Howl program

Sponsorship Opportunities



\$5,000
Full Moon Sponsor
MULTIPLE

- One (1) Clay Pigeon Invitational team of four (4) plus lunch for all team members on Friday, February 11th
- Two (2) tables of eight (8) for Full Moon Howl on Saturday, February 12th
- Logo inclusion on PRC provided banner at both events
- Logo in invitation mailed to more than 850 people
- Logo in online auction software
- 1/4-page ad in Full Moon Howl program and other social media advertisement and recognition

\$2,500
Half Moon Sponsor
MULTIPLE

- One (1) Clay Pigeon Invitational team of four (4) plus lunch for all team members
- One (1) table of eight (8) for Full Moon Howl on Saturday, February 12th
- Logo inclusion on PRC provided banner at both events
- 1/8-page ad in Full Moon Howl program and other social media advertisement and recognition

\$1,600
Crescent Moon Sponsor*
MULTIPLE

- One (1) table of eight (8) for Full Moon Howl on Saturday, February 12th
- Logo on PRC provided banner at Full Moon Howl
- Listing as Crescent Moon Sponsor in Full Moon Howl program

*This sponsorship provides in-person benefits for the Saturday, February 12th event only.

\$1,500
Clay Pigeon Team**
Sponsor
MULTIPLE

- One (1) Clay Pigeon Invitational team of four (4) plus lunch for all team members on Friday, February 11th
- Logo on PRC provided banner at the Clay Pigeon Invitational
- Listing as Clay Pigeon Invitational Team Sponsor in Full Moon Howl program

**This sponsorship provides in-person benefits for the Friday, February 11th event only.

Full Moon Howl Steering Committee

Committee Chairs

Steve & Lisa Moseley

Shoot Chairs

Peter Golotko

Clay Watkins

Mike Ciavardone

Auction Chair

Suzanne Aranda

Committee Members

Kassia Alamm
Robert & Suzanne Aranda
Courtney Cadiz
Craig & Ginger Campbell
Rob & Laura Chase
Mike Ciavardone
David & April Clements
Carmine & Karen DeMichael
Ian & Trisha Floyd
Erin Golotko
Peter Golotko
Ed & Meghan Garcia
Rob & Regina Harper

Tim & Elisa Holmes
Jay & Danease Horne
Richie & Kristin Johnson
Bill & Tiffany Kilpatrick
Jonathan & Ashley Link
Erica Lupercio
Corey & Jaimi Miller
Mike & Beth Moran
Steve & Lisa Moseley
Brian & Callie Neslund
Eliska Poirier
Colleen Vann
Clay & Debbie Watkins



www.PeaceRiverCenter.org

5137 S. Lakeland Drive, Suite 4, Lakeland 33813



Thank you for investing in your community's mental health programs and victim services through Peace River Center's signature fundraiser, Full Moon Howl. 100 percent of your gift will be received by PRC and is tax deductible to the fullest extent of the law. You will receive a receipt accordingly.

Full Moon Howl Sponsorship Form

If you have any questions about sponsorship investments, please contact Ileana Kniss, PRC Director of Community Relations and Development at 863.519.0575 ext. 6877 or ikniss@peacrivercenter.org. Please return the completed form to Peace River Center, PO Box 1559, Bartow, FL 33831-1559.

CONTACT INFORMATION

Name: _____ Email: _____ Cell Phone: _____

Preferred Communication Method(s) (select all that apply):

Email Mail Phone Call Text Message Other: _____

Best Days and Times to Contact: _____

Business: _____

(Please print as you wish to be recognized in all marketing materials)

Address: _____ Zip: _____

Phone: _____ Website: _____

Sponsorship Contact Name (if different than above): _____

Sponsorship Contact Email: _____

Sponsorship Contact Cell Phone: _____

Sponsorship Investment Information

- \$10,000 Clay Pigeon Sponsor \$10,000 Stage Sponsor \$10,000 Lounge Sponsor
 \$10,000 Dining Room Sponsor \$7,500 Auction Sponsor \$5,000 Full Moon Sponsor
 \$2,500 Half Moon Sponsor \$1,600 Crescent Moon Sponsor \$1,500 Clay Pigeon Team Sponsor

Payment Options

- Please send me an invoice. A check payable to Peace River Center is enclosed.
 Please charge my debit/credit card. Name as it appears on the card: _____
Card Number: _____ Exp. Date: ____ / ____
Security Code (CVC): _____ Billing Zip Code: _____

Thank you for supporting Peace River Center!

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free 1-800-435-7352 within the state. Registration does not imply endorsement, approval or recommendation by the State. Peace River Center registration #SC-02095 and FL#59-0818924.