

A Publication of Peace River Center

STREAMLINES

FALL 2016 EDITION

FULL MOON HOWL 2016

the Shoot, the Auction, the
Dinner, the Dancing

CAPITAL CAMPAIGN FOR NEW LAKELAND CSU

A DAY IN THE LIFE

Meet one of our Peace River Center
staff members and learn about how
they impact our community

STREAMLINES

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Follow us for updates!



NEW LAKELAND CSU CAPITAL

CAMPAIGN

We could not be more excited about the addition of our new Crisis Campus (which will include Mobile Crisis services, Crisis Stabilization Unit, Outpatient services and Substance Abuse services) and we look forward to seeing its impact on our community. If you would like to support our campaign, please complete the envelope inside this copy of Streamlines.



Compassionate People

POSITIVE IMPACT

A CAPITAL CAMPAIGN FOR PEACE RIVER CENTER



FULL MOON HOWL 2016

Photographs by Jason Stephens

Full Moon Howl 2016 was one for the books! This year we had 48 teams participate in the Clay Pigeon Invitational and had a record number of attendees to the always anticipated evening event that was filled with dinner, dancing and tons of auction excitement. Full Moon Howl this year raised a total of \$277,000 for Peace River Center - and we are so grateful to those who attended!

We would like to take a moment to thank our Full Moon Howl Steering Committee for all of their hard work and dedication to this event year after year. We would also like to specifically acknowledge our Committee Chairs, Debbie and Clay Watkins and Cathy and Dave Dalton for their continued motivation to make Full Moon Howl better with each passing year. We thank you all!

We have already begun to prepare for the 15th Annual Full Moon Howl, so please go ahead and mark your calendars for February 11, 2017.

FULL MOON HOWL STEERING COMMITTEE

Kelly Aiken, Cheryl & Steve Barger, Jill & Robert Bentley, Patricia & Frank Brawley, Nancy & Bob Cattarius, Mike Ciavardone, Susan & Rooster Curry, Ed Dalton, Ansley Martin Frese, Gail & Mark Gard, Nancy & Scott Linder, Rachel & Nick Linder, Trace Linder, Lisa & Steve Moseley, Christian Mullis, Janet & Steve Mullis, Kit & Denny Mullis, Carolyn & Ian Nance, Margaret Parry, Tiffany & Houghton Parry, Ihla Sloman, Robert H. Tate, Renée & Dave Tomkow, Kim & Sergio Vallejo, Stephanie & Sozon Vatikiotis, Sarah & Harris Woodsby
Committee Chairs: *Debbie & Clay Watkins, Cathy & Dave Dalton*



CLAY PIGEON INVITATIONAL CHAMPIONS 2016



ITB Capital Management - Team 1
1st Place Men's Team



Watkins Associated Industries - Team 1
2nd Place Men's Team



Alltrust Insurance
3rd Place Men's Team



Land South Group
1st Place Junior Team



Southern Strategy Group
2nd Place Junior Team



Catfish Team
3rd Place Junior Team



Outlaw Women
1st Place Women's Team

Full Moon Howl Sponsors

Title Sponsor

Kelley Buick - GMC

Shoot Sponsor

ITB Capital Management, LLC

Band Sponsor

Linda & Andy Fore

Full Moon Sponsors

Alltrust

Marcobay Construction

MIDFLORIDA Credit Union

Mosaic

Nancy & Bob Georges

Publix Super Markets Charities

Paddle Sponsor

OMS

Shooter Team Sponsors

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Alltrust

Bartow Ford

Bently Brothers Inc.

Bessemer Trust Company

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CPS Investment Advisors

Crooked Lake Team

Custom Drilling Services, Inc.

Dorothy Griffin

Farm Credit

Farm-Wey Produce, Inc.

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Kelley Buick - GMC

Land South Group

Linda & Andy Fore

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Money Concepts

Mosaic

Musselshell Project

Parry's Lawn & Landscape

Platinum Bank

Publix Super Market Charities

Southern Strategy Group of Tampa Bay, LLC

The Brawley Group

The Oakley Companies

The Outlaw Women

The Ridge Shooters

Tradewinds Aircraft Sales, Inc.

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Blair Updike

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Bok Tower Garden

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Chip Watkins

Curt Harbmeier

Dabo Swinney

Dana & Ron Woodsby

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Dinosaur World

FishBones

Florida Aquarium

Florida Southern College

Fresco's Bakery & Bistro

Gaines Jewelers

Gregory P. Scott, DDS, MS

Hall Communications

Harris Woodsy

Ihla Sloman

Imperial Symphony Orchestra

Jamie Wurthman

Janet & Steve Mullis

J & G Jewelers

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Johnnie's Hideaway

Kathy Hall

Kelley Buick - GMC

Kendra Scott

Kim Mullis

Linkster's

Maggie Hall

Marsh Landing

Material Girls of Sandpiper

MIDFLORIDA Credit Union

MoonFish

MOSI

Mosaic

New York Knicks

New York Rangers

Nineteen 61

Olive Garden

Orange Theory

Peace River Center Thrift Shoppe

Publix

Ringling Museum

Rob Harper

Scarpa's

Scott West

Seaworld Parks & Resorts Orlando

Sheriff Grady Judd

Southern Painted Ladies

Tucker's Southside Package & Lounge

Streamsong

Tampa Bay Buccaneers

Tampa Bay Lightning

Tampa Bay Rays

Texas Cattle Company

The Dali Museum

Thomas Brooks

Total Body Conditioning Fitness Center

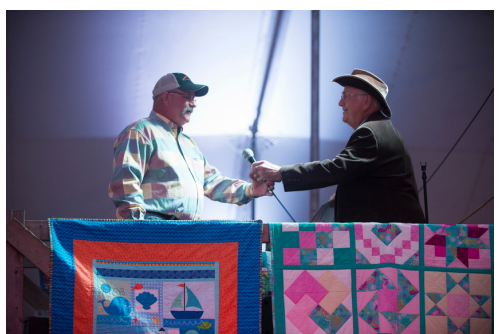
Universal Studios Orlando

Vintage Warehouse

Vito's Chop House

Walt Disney World

Watson Kitchen



WELCOME TO OUR NEW JUNIOR ADVISORY BOARD MEMBERS!



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Kristina Ringley
Will Shepp
Mike Vassallo
Maddy Werd

2016 - 2017

Advisors: Kirk Fasshauer & Rebecca Paul

FMH
CONTINUED

Special thanks to Brian Neslund, Family Fun Center, Jean & David Bunch, Harris Seafood, Ring Power, Angela & Marty Higgenbotham and Nancy Linder.



A DAY IN THE LIFE

KAREN MOORE

Director of Nursing

Karen Moore is the first person to arrive and many times the last to leave the Peace River Center Wellness Clinic. She is friendly and greets everyone she encounters with a smile - most of whom know her by name. Karen has inspired and motivated those around her for nearly 13 years at Peace River Center. The Wellness Clinic and her recent new role as Director of Nursing for Peace River Center provides the perfect opportunity for Karen to do even more for our patients.

Karen is very excited about the Wellness Clinic and the difference it is making for patients - weight loss, smoking cessation, improved blood pressure and diabetes, and improved overall quality of life. "This is what I wanted to be able to do when I went into nursing," she shared.

The Peace River Center Wellness Clinic provides primary care (medical) as well as mental health and substance use disorder services and wellness education programs (known collectively as integrated psychiatric and primary care services) within one community-based setting.

This "one-stop shop" approach to care helps to coordinate care, improve patient results, improve patient satisfaction and reduce the overall cost of care to our community. Thanks to support provided by the Polk County Commission and Polk County Health Plan and funding from the ½ cent surtax, the Wellness Clinic has been able to serve and make a difference in the lives of more than 600 patients across Polk County.

Karen and her team are very excited to be on the path to have the Wellness Clinic become designated as a Patient Centered Medical Home, a growing national designation for providers of integrated health and behavioral health services that are able to demonstrate quality care and successful patient outcomes. And, Karen shared, coming this October, Peace River Center will be adding a full-service pharmacy on our one-stop shop site in Lakeland to bring even more services to our patients, staff and the community - more news to follow on the pharmacy soon!

Peace River Center is so thankful to have such incredible team members like Karen and her staff at the Wellness Clinic. When asked about what part of her job she enjoys the most she responded by saying, " Many of these clients have known me from being a nurse in our community for 30 years. I feel a kinship with them. While maintaining my professional role with them I am still able to be a friend and supporter of some of our community's most ill patients. For me, it's an honor to be in a position to help someone when they need it the most." Karen takes every opportunity to promote physical and emotional wellness to patients and staff alike at Peace River Center.

Want to learn more about our Wellness Clinic? Feel free to stop by or give us a call on our appointment line!

FUN FACTS

- *Active in the Dixieland Historic District Neighborhood Association in Lakeland*
- *Her hobby is photography - specializing in historic signage*
- *Has one of the largest Pez dispenser collections in Lakeland*



Karen standing next to one of her photographs.



**NEW FULL SERVICE
PHARMACY COMING
SOON!**

**Peace
River
Center**[®]
Wellness Clinic

Walk-Ins Welcome

*Wellness Clinic
Appointment Line
863-519-0930*

A MESSAGE FROM THE CEO

What a year 2016 has been so far! Since our last issue of Streamlines, many Peace River Center activities have taken place and many more have been planned. In this edition you will find our annual Full Moon Howl event highlighted, as it was one of the best years to date. I would like to personally thank everyone who attended and those who gave of their time to make this a phenomenal event. Thank you!



(Design of our new Crisis Campus in Lakeland)

- In March we celebrated the opening of our new location for the Gateway Services - Adult Case Management and Psychosocial Rehabilitation Program (PSR) - to make way for the new Lakeland Crisis Campus at their old location.
- We also celebrated the start of construction for the new Lakeland Crisis Campus with a wonderful Groundbreaking Ceremony on March 30th. With over 50 people in attendance, we heard from Florida State Senator Denise Grimsley; Former State Representative, Seth McKeel; Polk County Sheriff, Grady Judd; Lakeland Chief of Police, Larry Giddens; County Commissioner, George Lindsey; and Lakeland Mayor, Howard Wiggs.
- Since the Groundbreaking, renovation of the existing building and site development work has started. Construction is targeted to be completed to allow for an early March 2017 grand opening. We will share more information regarding our exciting new facility in the months ahead – so stay tuned!
- For the past year we have also been in the midst of the silent portion of our Capital Campaign, *Compassionate People, Positive Impact*. This campaign has given us the opportunity to raise funds and begin construction on our new Lakeland Crisis Campus. However, we still have a ways to go and would now like to give our community the opportunity to support this project. We are so grateful to have such wonderful community supporters who truly believe in the benefit of having this new facility in Lakeland. If you would like to make a financial contribution to our Capital Campaign, *Compassionate People, Positive Impact*, please see the donation envelope enclosed in this copy of Streamlines.

- We are embarking on an exciting partnership with Genoa Pharmacy to take over pharmacy management services for all locations and services. The contract is projected to start in October 2016 with the opening of a retail pharmacy on the Gilmore campus in the Wellness Clinic building. Clients and employees will be able to purchase medications at the retail pharmacy location.

With almost 3 years into my role as President/CEO of Peace River Center, several things are abundantly clear to me. There is a tremendous need for behavioral health services in Polk, Highlands and Hardee Counties. Yet, there are limited resources to address these needs. We are increasingly challenged to be creative and innovative in fulfilling our community mental health center mandate as the safety net provider of mental health services for persons who are uninsured and underinsured.

On behalf of the Peace River Center family, I would like to thank you all for being Peace River Center champions and for your continued support and dedication to helping us to provide answers to children, adults and families affected by mental illness and substance use disorders in our community.

Bill Gardam

J. William Gardam
Chief Executive Officer



CSU Groundbreaking on March 30, 2016.



Full Moon Howl Clay Pigeon
Invitational trophy.



Sheriff Grady Judd & Margaret Parry at Full
Moon Howl.



Auctioneer Marty Higgenbotham at Full
Moon Howl.



SAVE THE DATES!

OCTOBER

*Domestic Violence Awareness
Month*

Oct. 7 First Friday Lakeland

*Oct. 21 Main Street Bartow's
Friday Fest*

Oct. 22 Hispanic Festival

*Oct. 29 Heather's Hope Purple
Ribbon 5k Walk/Run*